

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd. Suite 1240
Sherman Oaks, CA 91403

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
67341-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Los Angeles	Millennium	National

Advertiser	Product	Estimate Number
National Federation of Inde	NFIB	428

Flight Dates	Order #	Alt Order #
10/20/12 - 10/26/12	67341	09848849

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
		NFIB

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/12	10/20/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/20/12 9:59 PM Sat Reg 2 9:00 PM-10:00 PM :30 CMT30H \$1,950.00 NM									
2	10/21/12	10/21/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$11,995.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$11,995.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 8:34 PM Sun Reg 1 7:00 PM-8:00 PM :30 CMT30H \$11,995.00 NM									
3	10/22/12	10/26/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	MTWTF--	:30	5	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 10/22/12 6:45 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 CMT30H \$1,350.00 NM 1 WKRC Tu 10/23/12 6:40 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 CMT30H \$1,350.00 NM 2 WKRC W 10/24/12 6:51 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 CMT30H \$1,350.00 NM 4 WKRC Th 10/25/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 CMT30H \$1,350.00 NM 5 WKRC F 10/26/12 6:51 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 CMT30H \$1,350.00 NM									
4	10/22/12	10/26/12	CBS Morning News	7:00 AM-7:30 AM	MTWTF--	:30	4	\$925.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$925.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 10/22/12 7:25 AM CBS Morning News 7:00 AM-7:30 AM :30 CMT30H \$925.00 NM 2 WKRC Tu 10/23/12 6:59 AM CBS Morning News 7:00 AM-7:30 AM :30 CMT30H \$925.00 NM 1 WKRC W 10/24/12 6:58 AM CBS Morning News 7:00 AM-7:30 AM :30 CMT30H \$925.00 NM 4 WKRC F 10/26/12 7:41 AM CBS Morning News 7:00 AM-7:30 AM :30 CMT30H \$925.00 NM									
5	10/22/12	10/26/12	Local 12 News at Noon	12:00 PM-12:30 PM	MTWTF--	:30	3	\$2,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$2,450.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

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Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
67341-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
National Federation of Inde	NFIB	428	

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6	10/22/12	10/26/12	4p Local 12 News at Four	4:30 PM-5:00 PM	MTWTF--	:30	3	\$1,995.00	NM																																																																														
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1	WKRC	Tu	10/23/12	4:55 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	CMT30H	\$1,995.00	NM																																																																													
2	WKRC	W	10/24/12	4:56 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	CMT30H	\$1,995.00	NM																																																																													
7	10/22/12	10/26/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MTWTF--	:30	4	\$2,175.00	NM																																																																														
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4	WKRC	M	10/22/12	5:22 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	CMT30H	\$2,175.00	NM																																																																													
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8	10/22/12	10/26/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MTWTF--	:30	3	\$2,395.00	NM																																																																														
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9	10/22/12	10/26/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWTF--	:30	3	\$2,795.00	NM																																																																														
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1	WKRC	Tu	10/23/12	8:48 PM	Tue Reg 1	8:00 PM-9:00 PM	:30	CMT30H	\$9,995.00	NM																																																																													
11	10/22/12	10/26/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	5	\$3,195.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>5</td><td>\$3,195.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>11:27 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ELECTION 2012 30</td><td>\$3,195.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	5	\$3,195.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WKRC	M	10/22/12	11:27 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	ELECTION 2012 30	\$3,195.00	NM																																												
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
67341-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
National Federation of Inde	NFIB	428	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
11	10/22/12	10/26/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	5	\$3,195.00	NM																																																								
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12	10/22/12	10/26/12	Letterman	11:35 PM-12:35 XM	MTWTF--	:30	3	\$1,100.00	NM																																																								
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13	10/26/12	10/26/12	Fri Reg 1	8p-9p	----F--	:30	1	\$2,175.00	NM																																																								
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Total Spots							36																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$91,270.00
<u>Agency Commission</u>	\$13,690.50
<u>Net Amount Due</u>	\$77,579.50

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